

Rob Han, Brand Creative Director  
Decoster – Shanghai Shiyi Co. Ltd  
Room 2006, 969 Changning Road  
Shanghai, China

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## RE: Certification of Work in Decoster

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To Whom It May Concern,

This is a letter stating that Rob Han worked in Decoster, fulfilling the role of Marketing Manager, then moving up to Brand Management Director, and eventually Brand Creative Director. He started with us on 2<sup>nd</sup> November 2011 as part-time team member for 3 months before going on to a full-time position until February 12<sup>th</sup> 2015.

Rob has been in charge of the branding department of Decoster with the main responsibilities of building the brand, creating consistency across all consumer touchpoints, and aligning the communications and operations both internally and externally. This required him to direct the design, marketing, visual merchandising, and engineering teams, leading a team of 12. During his time here, he has successfully completed a wide variety of projects ranging from fashion runway shows, photoshoots, marketing campaigns, new store designs, digital content marketing, VIP gifting, and brand collaborations. Rob has also lead the brand strategy and budget for marketing communications.

During his time in the company, Rob has always been a highly motivated individual. He is a very proactive problem solver that is not afraid of taking on big challenges and coming up with innovative solutions. I wish him the best in his future aspirations and career.

Best regards,



Chen Xiang  
General Manager & Owner

**2015.02.12**

## DECOSTER

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